



**Bureau of Indian Standards**  
**9, Bahadur Shah Zafar Marg, New Delhi – 110002.**

**Expression of Interest for Conducting Market Survey on Gold Jewellery**

1. Expression of Interest is invited from reputed Market Research agencies/Non Governmental Organizations/Voluntary Consumer Organizations for 'Conducting Market Survey on Gold Jewellery in select cities/towns for the purpose of raising Consumer Awareness about quality of gold jewellery sold in the market.
2. The survey is proposed to be conducted in following cities : Pune, Vadodara, Thiruvananthapuram, Madurai, Bhubaneswar, Ranchi, Kanpur, Ludhiana, Indore, Meerut, Jaipur, Jodhpur, Chandigarh, Jammu, Gurgaon & Delhi.
3. The Terms & Conditions along with document relating to Technical and Financial bid may be downloaded from our website [www.bis.org.in](http://www.bis.org.in).
4. The Last Date for receipt of applications is 13 February 2006 ( upto 3 pm )
5. Detailed proposal giving complete mechanism proposed to be followed along with other terms and conditions including methodology for disposal of samples and remnants etc., in a sealed envelop marked '**Expression of Interest for Conducting Market Survey**' should be submitted to the following :

**Head (Hallmarking),  
Bureau of Indian Standards,  
Room No. 557, Manakalaya  
9, Bahadur Shah Zafar Marg,  
New Delhi – 110002.  
Telfax: 011-2323 4223,  
e- mail: [cmd4@bis.org.in](mailto:cmd4@bis.org.in)**



**Bureau of Indian Standards**  
**9, Bahadur Shah Zafar Marg, New Delhi – 110002.**

**Expression of Interest for Conducting Market Survey on Gold Jewellery**

**Terms and Conditions**

**General Conditions :**

1. Sealed 'Expression of Interest' may be submitted by eligible bidders to the Bureau of Indian Standards upto 1500 h on or before **13 February 2006**. The bids are to be submitted in two separate envelopes each sealed and clearly identified as indicated below:
  - I. Envelope No. 1 - Technical Bid For Survey on Gold Jewellery – 2006
  - II. Envelope No. 2 - Financial Bid For Survey on Gold Jewellery – 2006

**Both the envelopes shall be contained in a large envelope super scribed “Expression of Interest for Conducting Market Survey on Gold Jewellery -2006”**

2. The Technical Bid (Envelope No. 1) will be opened on the closing date and time in the presence of such bidders or their duly authorized representatives as may like to be present.
3. The date and time of opening of Financial Bid (Envelope No. 2) in case of bidders found eligible shall be intimated separately.
4. Sealed 'Expression of Interest' as above shall be submitted to the Head (Hallmarking), Bureau of Indian Standards, Room # 557, Manakalya, 9 Bahadur Shah Zafar Marg, New Delhi upto 1500 h on 13 February 2006.
5. The bids shall be valid for a period of 6 months from the date of opening .
6. As a token of acceptance of all the terms and conditions mentioned in this document, the bidder is required to sign all pages of this document and return the same along with their bid. Bids with unsigned documents will be rejected.
7. The Bureau reserves the right to accept or reject summarily any or all bids in whole or in part without assigning any reason whatsoever, or increase or decrease of quantities of any item of the work and the successful bidder shall perform the same at the rate quoted.

8. The Bureau shall not be responsible for delay, loss or non-receipt of a quotation after despatch.
9. The Bureau shall recover TDS and any other taxes, as applicable from time to time, from the bills submitted by the successful bidder.
10. The bidder shall be an agency having appropriate office infrastructure for the job description and will operate from its office premises. Agency shall provide contact details and shall be available during normal working days(Monday to Friday) and working hours (9 a.m to 5.30pm).
11. The bidder who is engaged in similar activities may be preferred.
12. The bidder shall have sound financial status.
13. The bidder would visit BIS as and when deemed necessary by BIS.
14. Individuals are not eligible to apply.

**Description of the Work :**

1. The survey shall be conducted incognito and complete confidentiality shall be maintained.
2. The survey shall involve purchase of non hallmarked gold jewellery from market and getting it tested for purity at a BIS designated laboratory, compiling the report and submitting it to BIS. The report of the survey shall be the property of Bureau of Indian Standards.
3. The survey shall involve purchase of 10 samples from different retailers in each of the prescribed cities. The sample weight may vary between 5 to 15 gms.
4. The survey shall be completed within three months of the award of contract.
5. The samples shall be retained for a period of three months after submission of report to BIS.
6. In order to rationalize the methodology of survey, the applicants may be required to give presentation on their proposals.

**TECHNICAL BID**

(To be super scribed as ENVELOPE No. 1)

The envelope shall be super scribed as “ENVELOPE-1” “**TECHNICAL BID FOR SURVEY ON GOLD JEWELLERY – 2006**”.

- 1 The technical bid containing proposed methodology of survey shall contain documents except financial bid, each page duly signed by bidders as a token of their acceptance of the technical and contractual terms and conditions
- 2 The technical bid should also contain the following annexures in support of their eligibility:
  - Annex 1 - Documents indicating the set up of organization, partnership, proprietorship, private limited, public limited, etc. Name, address, contact person with telephone number.
  - Annex 2 - Details of background and current areas of activity of the organization including details of similar surveys, if any conducted for govt. departments or otherwise
  - Annex 3 - Details of existing infrastructure and personnel available with the organization.
  - Annex 4 - Copy of valid ITCC certificate.
  - Annex 5 - Copy of the Annual Accounts for last 3 years.
  - Annex 6 - Copy of service tax registration.
  - Annex 7 - Details of ongoing/similar works with their financial value.
  - Annex 8 - List of arbitration cases (if any).
- 3 Financial bids of bidders who do not provide the above requirements/documents will not be opened. Original documents may be required for verification at the time of opening of the technical bids or at any stage thereafter.
- 4 The bidder shall be registered with appropriate authority(ies). Document in support of registration with the appropriate Authorities should be attached.
- 5 It shall also contain Earnest Money Deposit in the form of crossed demand draft/pay order of Rs.5000/- (Rupees Five Thousand only) in favour of Bureau of Indian Standards payable at New Delhi and forwarding letter of bidder. Expression of Interest received without EMD shall be summarily rejected. In the event of the proposal being accepted, the earnest money shall form a part of the security deposit.

**FINANCIAL BID**

(To be super scribed as ENVELOPE No. 2)

The envelope shall be super scribed as “ENVELOPE-2” **“FINANCIAL BID FOR SURVEY OF GOLD JEWELLERY – 2006”**.

- 1 Price quoted by the bidder shall be firm and all-inclusive flat rate (not in terms of percentage of the total cost of work) and shall be inclusive of all taxes and levies applicable.
- 2 No escalation of prices would be permitted on any grounds.
- 3 No commercial or technical condition(s) or qualification of any sort shall be indicated by the bidder in this Envelope, otherwise the tender shall be summarily rejected.

Rate(s) quoted shall cover all office and documentation expenses, consumables etc, required for proper execution of the work. Rate(s) shall also cover, if any, the cost of handling, carriage, taxes, duties and royalties etc.